

GSA, UNIDO and WACOMP Train Ghanaian Cosmestic Value Chain SMEs



Group picture of participants of the workshop with officials of GSA, UNIDO and WACOMP

The West Africa Competitiveness Programme (WACOMP) and the United Nations Industrial Development Organisation (UNIDO), in collaboration with the Ghana Standards Authority (GSA), has held a sensitisation workshop for Personal Care (Shea and Alata Samina) value chain stakeholders and Small and Medium Enterprises (SMEs) in Ghana.

The workshop was held at the Standards Height in Accra from Tuesday, January 17, 2023 to Wednesday, January 18, 2023.

It was aimed at building competitiveness for export of cosmetics products in Ghana and would be replicated in various parts of the country in the coming weeks.

Mr. Charles Kwame Sackey, the Chief Technical Advisor for WACOMP, during the workshop, said that the collaboration with the GSA started in 2019 to enlighten producers of SMEs on requirements necessary to make their products meet the standards and also aid easy penetration into domestic and international markets.

“This initiative was introduced to help SMEs know what standards are and also help them expand their market share and also access new markets,” he said.

Mr. Vincent Arthur, a Standards Officer at GSA, took the participants through some requirements of the available Standards under the shea and alata samina value chain. Some of the standards he spoke on were Cosmetic Packing and Labelling; Code of Practice for the Alata Samina Manufacturing Industry; Specification for Alata Samina Shower Gels;

Specification for Alata Samina; Specification for Shea Based Hair Conditioners; and Specification for Shea Based Hair Shampoo.

He emphasised that standards are important to meet necessary requirements to infiltrate the domestic and international markets since their products will meet the requirements to be certified.

Some of the participants had some concerns and Ms. Joyce Okoree, Director of Standards, noted that their worries and pleas will be channelled to management of the Authority for redress.

“From the feedback we received from them, most of them were highly impressed with the sessions. They have heightened their knowledge

about their respective products and they now know about GSA and the services they offer,” Ms. Okoree pointed out.

The participants expressed their gratitude to the organisers and appealed to them to organise more of such collaborative and educative programmes.



*Naa Atswei Nyakpo,
Cluster and Networking Expert,
Cosmetics, WACOMP*



Vincent Arthur making a presentation



*Ms. Joyce Okoree, Standards Director,
explaining a point*

