

GSA/MKT/27.04/V.6/05  
2023-01-03



**GHANA  
STANDARDS  
AUTHORITY**

Member  
International Organisation for Standardisation (ISO)  
African Regional Organisation for Standardisation (ARSO)

**TO ALL UNIVERSITIES IN GHANA**

(See Attached Distribution List)

Dear Sir,

**INVITATION TO PARTICIPATE IN THE 10<sup>TH</sup> ARSO CONTINENTAL ESSAY  
COMPETITION**

The African Organisation for Standardisation (ARSO) is inviting students in institutions of higher learning in Africa (Colleges/ Universities approved by their local commission of higher education) below the age of 35 years to submit an essay on the topic/ theme;

*“The role of Standardisation in promoting the growth of Micro, Small and Medium-sized Enterprises (MSMEs) for sustainable, inclusive and diversified industrial and economic development in Africa”.*

Attached are:

- 1) The Entry Rules and Conditions
- 2) Prizes for the Winners
- 3) Concept note

In this regard, the Ghana Standards Authority is inviting students from higher institutions of learning (Universities) in Ghana to participate in the competition and to submit their essays on the theme to:

**The Director General  
Ghana Standards Authority  
P. O. Box MB 245  
Accra.**

Email: [dgsec@gsa.gov.gh](mailto:dgsec@gsa.gov.gh)

Web: [www.gsa.gov.gh](http://www.gsa.gov.gh)

The last day for submitting the essay is by midnight on **31<sup>st</sup> March 2023**.

The Ghana Standards Authority wishes all participants good luck in the competition.

Yours faithfully,

**CLIFFORD FRIMPONG  
AG. DIRECTOR GENERAL**



## ENTRY RULES AND CONDITIONS

1. This competition is open to Citizens of all African Countries Only below the age of 35 years living in Africa and studying in a university/college recognised by the local commission for university education or equivalent body in their countries
2. Length of essays: Essays should be between 1000 and 1200 words
3. Presentation: Essays should be double spaced and presented in Century Gothic, size 12
4. Language of essays: Essays must be submitted in English or French
5. Information on the author: Authors may use up to 50 words to describe themselves. Information should include their names, course and year of study, name, town and country in which their university is located. (N. B: this will not be part of the 1000-1200 words)
6. Contacts of authors: Authors should provide us with their postal, physical, telephone and email addresses on the first page of the essay together with the title of the essay and information on the author. Also kindly attach a copy of the Identity Card or Passport and a completely filled registration form that can be obtained from AMC Group Africa Limited (<http://amcgroupafrica.com/> ) and ARSO (<https://www.arso-aran.org>) websites.
7. Eligibility

The following essays are not eligible for this competition:

  - Essays that have been shown or accepted for other competitions.
  - Essays that have been published in any form
  - Essays that focus on the work of a particular person, organization or brand name.
8. Number of essays to be submitted: Participants are only allowed to submit one essay.

Essay must be submitted by mid night on **31<sup>st</sup> March 2023**.

## **PRIZES FOR WINNERS**

Names and Essays of National Winners will be sent to ARSO Central Secretariat for Regional and Continental Competitions. Awards at national levels are as follows:

### **At National Level**

		<b>GHC</b>
<b>1<sup>st</sup> position</b>	-	<b>1,500.00</b>
<b>2<sup>nd</sup> position</b>	-	<b>1,200.00</b>
<b>3<sup>rd</sup> position</b>	-	<b>1,000.00</b>

For further details on the competition, visit the following websites:

- African Organisation for Standardisation (ARSO (<https://www.arso-oran.org>))
- AMC Group Africa... [www.amcgroupafrica.com](http://www.amcgroupafrica.com)
- Websites of various national Standards Bodies in Africa

**OR contact**

**Mrs. Dorothy Amoah**  
**Head of Marketing**  
**Ghana Standards Authority**  
**Accra.**

**Mobile:** 0243770058/ 0275757680  
**Toll free:** 0303930649  
**WhatsApp:** 0201338376  
**E-mail:** [dorothy.damoah@gsa.gov.gh](mailto:dorothy.damoah@gsa.gov.gh)



**AMC**  
GROUP AFRICA

**10TH**  
**CONTINENTAL**  
**ESSAY**  
**COMPETITION**

Theme: "The role of standardisation in promoting the growth of Micro, Small and Medium-sized Enterprises (MSMEs) for sustainable, inclusive and diversified industrial and economic development in Africa"

**CONCEPT**  
**NOTE**

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22



# ABOUT ORGANISERS

## African Organization for Standardization

ARSO is an intergovernmental body, established by the African Union and UNECA in 1977 with the principal mandate to harmonize African Standards and conformity assessment procedures in order to reduce Technical Barriers to Trade and therefore promote intra African and international Trade as well as enhance the industrialization of Africa.

Part of ARSO mandate is to ensure the well-being and safety of the African Community. Thus being an African organization, all the efforts to eradicate poverty and ensure the youth are enlightened and create a culture of quality among the youth is in line with its vision and mission.



**AMC**  
GROUP AFRICA



AMC Group Africa Limited is a leading Kenyan management training, consultants and system auditors with clients from government ministries, parastatals, and institutions of higher learning and private sector organizations. They are the first Consultancy Firm in Kenya to be ISO 9001:2015 Certified.

In addition to this, AMC Group Africa Ltd also runs the following:

- The certified firms expo and plenary sessions
- Annual quality workshops
- Directory of certified firms





## **WHAT THE ORGANISERS ARE LOOKING FOR—NOT NECESSARILY IN THE ORDER BELOW:**

- There are different areas on the role of Standardisation in promoting the growth of Micro, Small and Medium-sized Enterprises (MSMEs) for sustainable, inclusive and diversified industrial and economic development in Africa:

- How to reduce poor Market Access by SMEs, due to non-compliance with the Market regulatory Requirements and poor-Quality products
- The Problems facing the Micro, Small and Medium-sized Enterprises
- Solutions provided through the Implementation of Standards in MSMEs to improve their competitive advantage
- General Understanding of Standards and Specific Issues affecting players
- Policy Strategies developed to address problems facing the Micro, Small and Medium-sized Enterprises in Africa

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## **FOR MORE INFORMATION VISIT THE FOLLOWING WEBSITES TO DOWNLOAD RELEVANT DOCUMENTS:**

- African Organization for Standardisation - [www.arso-oran.org](http://www.arso-oran.org)
  - AMC Group Africa - [www.amcgroupafrica.com](http://www.amcgroupafrica.com)
  - Websites of various National Standards Bodies in Africa
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