

GSA Sensitises Bono Regional House of Chiefs on Verification of Cashew Trading Scales



Mrs. Xaviera Ulla Tawiah displaying the Certification Mark

The Bono East Regional Office of the Ghana Standards Authority (GSA), led by Mrs Xaviera Ulla Tawiah, the Regional Manageress, held a meeting with the Bono Regional House of Chiefs to sensitise members and secure their consent as land custodians to assist in verifying cashew trading scales within their respective jurisdictions.

This collaborative initiative was warmly received, especially as the upcoming cashew season is slated to commence in January.

During the meeting, the Manageress urged the Nananom to ensure that all players within the cashew trading chain, including aggregators, traders, and exporters, verify their trading scales to uphold fair trade practices throughout the Region.

She also took the opportunity to educate them about the existing standards within the cashew value chain, seeking their assistance in mobilising cashew nut buyers in their traditional areas.

Madam Xaviera emphasised the significance of trading with verified scales and having their scales duly verified.

In response, the Nananom expressed their full support and suggested that a list of all buyers with verified scales within their areas be provided, to encourage local farmers to engage their services.

To reinforce the point, the various stickers for verification (Green – indicating a pass, and Red – indicating a failure), along with Certification Marks, were

showcased to members of commitment to fair and the House, solidifying the verified trade practices.





