

GSA Holds Maiden Exporters Forum



Cross-section of exporters present at the forum

The Ghana Standards Authority (GSA), in collaboration with key stakeholders, has held a maiden Export Forum to share ideas and discuss pertinent issues relating to the export industry.

The forum was held at Standards Height in Accra on Wednesday, March 27, 2024.

Addressing at the meeting, Mr. Clifford Frimpong, the GSA's Deputy Director-General in charge of Conformity Assessment (DDG-CAS),

noted that the forum was organised to dialogue with stakeholders to share ideas and move the export industry towards the direction it should go.

“With the emergence of AfCFTA, if we don't position ourselves well, we may not be able to trade and take advantage of the big trading market. Please, share with us your suggestions and ideas so we can all help each other move the industry forward,” he added.

The Director of Inspectorate at the GSA, Mrs. Jessica Nkansah, also stated that export is the new black gold in Ghana, which when utilised well, has the potential to position the country as a very prosperous nation.

She added that the new quality initiatives instituted recently has made the GSA poised to enhance and ensure that export activities are properly established to promote and grow businesses in Ghana.

Theophilus Attah Mensah, Policy and Research Manager at the Association of Ghana Industries (AGI), expressed his outfit's appreciation to the GSA for the role it has played over the years to ensure that exporters meet the standards.

He, however, appealed to the GSA and other statutory agencies, to accelerate the harmonisation of their procedures to help businesses fulfil the various export requirements.

Mr. Daniel Sowah, who represented the Ministry of Trade and Industry (MoTI) at the meeting, said that

this dialogue had become necessary to help streamline all export activities from all agencies involved to enable exporters maximise all the benefits of export in the country.

During the question-and-answer session of the forum, many exporters appealed to the various regulatory agencies to consolidate their processes to make their requirements seamless and easy, to enable them to go through the export procedures without any challenges.

Some of the key stakeholders that attended the forum are MoTI, AGI, Customs Division of the Ghana Revenue Authority, Food and Drugs Authority (FDA), Ghana Export Promotion Authority (GEPA), Plant Protection Regulatory Services Department (PPRSD), Ghana Enterprise Agency (GEA), among others.

Some of the exporters that attended the forum included Twellium Beverages Company Limited, Nestlé Ghana Limited, Nkulenu Industries, Neuce, among others.



Mrs. Jessica Nkansah addressing the exporters



