

Ashanti Regional Office

Ashanti Regional Manager calls for consumer Vigilance, Warns Non-Compliant Factories to Regularize their Business



Dr. Frimpong speaking on Wontumi radio

The GSA Ashanti Regional Manager, Dr. Samuel Kofi Frimpong has reaffirmed the Authority's commitment to enforcing product quality and safety standards during a live interview on Wontumi Radio.

Accompanied by Administrative Officer, Mr. Stephen Owusu, the Ashanti Regional Head called on consumers to report anomalies in goods purchased and warned factories operating outside the regulatory standards.

Speaking on the station's morning show, Dr. Frimpong outlined the GSA's core mandate, which includes ensuring standardization and quality

assurance in goods and services through inspection, testing, certification, and market surveillance.

"The Ghana Standards Authority exists to protect public health and safety, and we do this by ensuring that all goods entering the market meet approved standards. Manufacturers and distributors have a responsibility to comply. We are watching, and we will act," Dr. Frimpong said.

Dr. Frimpong used the platform to urge consumers to be alert and report any suspicious or defective products on the market.

He emphasized the importance of examining labels for correct information such as expiry dates, batch numbers, usage instructions, and reporting anomalies to the nearest GSA office.

"Consumers are our first line of defence. If you purchase a product and something doesn't seem right don't stay silent. Report it immediately to GSA for investigation," he urged consumers.

In a strong message to non-compliant businesses, Dr. Frimpong stated that factories that bypass the GSA's certification process yet distribute products to the market will be sanctioned. He outlined that such activities breach national standards and pose risks to public safety.

Mr. Stephen Owusu, the Administrative Officer, added during the interview that the GSA's aim is not to stifle businesses but to ensure that consumers are protected and Ghanaian products remain competitive globally.