



Board Chairman leading the dignitaries to tour the exhibition stands

Flag-raising Ceremony Climaxes 2025 World Standards Day Celebration

A flag-raising ceremony was held at the forecourt of the GSA head office to climax this year's World Standards Day (WSD) celebrations, under the theme: "Shared Vision for a Better World: Spotlight on SDG 17 – Partnerships for the Goals".

The WSD is celebrated annually on October 14 to highlight the vital role standards play in enhancing quality, safety, and efficiency across all sectors of life. The celebration also serves to recognise and honour the invaluable contributions of experts and professionals worldwide who dedicate

their efforts to developing and maintaining these standards that support global progress and sustainable development.

The memorable event brought together stakeholders, partners, dignitaries, media and students from various institutions to highlight the crucial role of standards in supporting economic growth and resilience.

Staff were clad in specially designed WSD polo shirts.

In a speech delivered on behalf of the Minister of Trade, Agribusiness and Industry, Hon. Elizabeth Oforu-Adjare, the Board Chair of

the GSA, Mr. Hudu Mogtari, called on manufacturers and industry players to invest in compliance and testing to uphold the highest standards.

He further called on development partners to continue supporting Ghana in strengthening its quality infrastructure to meet the demands of global trade.

He said standardisation reduces trade barriers, lower production costs, and strengthens consumer confidence in cross-border commerce. "As we pursue the Reset Agenda, the GSA partnerships with industry, academia, and development partners, will be critical to

ensure that Ghana’s products do not just reach markets across Africa but thrive there,” he stated.

Speaking on behalf of Prof. George Agyei, the Director-General, Mr. Clifford Frimpong, Deputy Director-General in charge of Conformity Assessment, added that the GSA is committed to deepening its engagement with both public and private stakeholders by expanding collaboration with industry and associations to ensure that standards development responds to real market needs.

He noted that “Our collective goal must therefore be to integrate standards into every aspect of national development. Whether in energy, digital, trade, food safety, construction, or climate action, partnerships built on a foundation of standards are what will move Ghana and the world closer to achieving the SDG’s”.

Mrs. Charlotte Hebidzi, the President of the Scientific Staff Association (SSA) read the WSD message.

The event featured an impressive display by the Trading Standards Inspectors (TSIs). Certificates were presented to students from various tertiary institutions who participated in the 2024/2025 ARSO Essay competition.

After the ceremony, dignitaries and stakeholders toured the exhibition stands, which showcased a variety of certified Made-in-Ghana products.





