

# GSA Participates in 4th Edition of E-Commerce Forum, Exhibition



*Appiah Kusi Adomako, Esq., Board member of the GSA, was joined on a panel by Ms. Diana Amponsah and Mr. Kofi Yeboah Debrah, APR*

On Wednesday, September 3, 2025, the GSA participated in the 4th edition of the E-Commerce Forum & Exhibition organised by the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and other partners at the University of Professional Studies, Accra (UPSA).

Appiah Kusi Adomako, Esq., the Director of the West African Regional Centre of CUTS International and a Board member of the GSA, was joined on a panel by Ms. Diana Amponsah and Mr. Kofi Yeboah Debrah, APR, the GSA's Head of Product Inspection and Acting Head of Public Relations Departments, respectively, to discuss the importance of standardisation in Ghana's e-commerce space.

Ms. Amponsah and Mr. Adomako joined the panel discussion and gave insights on Consumer Protection in E-Commerce: Building Trust and Accountability in Ghana's Digital Marketplace.

Ms. Amponsah educated participants on the importance of standardisation in e-commerce and charged them to pay a critical attention to products before making a purchasing decision.

Mr. Debrah joined the panel discussion on Unlocking the AfCFTA for Digital Trade and E-Commerce Growth in Africa.

He explained that the GSA was working with international and African bodies to harmonise standards and certain activities to ensure a smooth trading across

African countries. This, he said, would open doors for Ghanaian businesses to cross into different African countries to trade, advising businesses to approach the GSA to help them standardise their products.

